



STUDENT NAME HERE: _____

Sonoma Valley High School MEDIA ARTS PROGRAM/2011-2012

ADVANCED-BROADCAST TELEVISION

Greetings: We are very excited to have your student as part of the Advanced Media Arts Program – Broadcast Television, celebrating its Tenth Year at Sonoma Valley High School. Please come see us and all the excitement and creativity we offer.

SUMMARY: Advanced Broadcast Video/Television is open to students who have taken Beginning Video, or can demonstrate skills and knowledge appropriate to the curriculum. (approved first by Mr. Hansen). It is a mixed class, primarily Juniors and Seniors and designed for students seeking to learn about opportunities and careers in the exciting field of Broadcast Journalism, News, Television Programming and Production, Documentaries and Filmmaking.

The course begins with a brief period of getting reacquainted with Final Cut Pro and other software. All students will be introduced to new equipment specific to Broadcasting, such as: Video and Audio Mixing Boards, Wireless Microphones, Professional Lighting, Chroma Key editing, and Motion Graphic's Software.

Roles and Goals of Television Production are explored and Teams are assigned. Sample Team Assignments might be: News Anchors, Field Producers and Directors, Camera Operators, Sound Technicians, Studio Managers, Broadcast Signal Technicians, Lighting Designers, Programming, News Writers and Researchers. Also, Sports, Weather, World News, local News, and other on-camera personalities will be assigned.

TO SEE A VIDEO TOUR OF THE MEDIA ARTS FACILITY GO To:

www.svhsvideo.com/lab

Also, SVHS Broadcasts on Channel 27, Tuesdays at 6:00 p.m.

Academics / Accreditation

"Advanced Video" is an A-G Approved Courses as an elective course within the "Visual and Performing Arts Department". It is also articulated with the Santa Rosa Junior College for those wishing to pursue Media Arts after High School. SRJC has an excellent program in Broadcasting and Studio Production.

TO SEE A VIDEO EXPLAINING THE OVERALL MEDIA ARTS PROGRAM GO TO:

www.svhsvideo.com/about

GRADING

There are three types of grades: Quiz and Test Grades, Class Participation Grades, and Project Completion / Deadline Grades. This is a Deadline-Driven Curriculum, requiring careful time management. Students work in groups, and are given group grades for "weekly projects", but are given individual grades for class participation and tests. Extra Credit Work and make ups are offered and encouraged.

SEE NEXT PAGE, PAGE 2 of 2, FOR IMPORTANT DETAILS, PARENTAL CONSENT, AND LAB FEES.

Rules and Classroom Expectations.

Strict policies regarding classroom safety, proper equipment use, and maintaining a friendly, safe and respectful environment will be enforced. Students will be responsible for the equipment they use and borrow and must return it on time, in good condition. **RESPECT** for equipment, classmates, SVHS Campus, and “especially the Sonoma community” will be the guiding principal in this class. At all times students must be aware they are representing the Media Arts Program and SVHS when working in public.

1.) OFF CAMPUS PRIVILEGES - INITIAL BELOW FOR APPROVAL

On occasion, in order to shoot scenes important to their projects, students are permitted to leave campus, during class time for "field work". This is limited to "LOCAL", i.e., within a couple miles of the school. If permission is granted, the student is given an "off campus pass" honored by the school's administration. The first report of misuse results in immediate suspension of these privileges.

Off campus Examples: Filming in the plaza. Filming at home. Filming at local businesses.

_____ Parent/Guardian Signature Cell # _____

* NO, I do NOT approve _____

2.) FILM CONTENT

Throughout the year, scenes and movies from a variety of films, both international and contemporary are shown, specifically during the section on film theory, film critique, Allegory and symbolism, etc. On occasion, some of the content may be R Rated., mostly for language. The choices are never gratuitous, and always purposeful and relevant to the lesson and discussion.

_____ Parent/Guardian Signature Cell # _____

* NO, I Do NOT approve unless called first. _____

3.) PUBLIC USE OF STUDENT WORKS/PROJECTS

Student Projects, unless specifically requested by the student, may be shown publicly in Film Festivals, Public TV, Web Sites, and other venues. By the students participating in the film, and with your consent below, all works submitted are authorized for public viewing.

_____ Parent/Guardian Signature Cell # _____

* NO, I Do NOT approve _____

4.) LAB FEE - \$25 - ONE TIME ONLY for Entire Year.

The lab fee covers all media, mini DV tapes, DVDs, CDs, Flash Cards, etc. This cost is specific to the Media Arts program and Not part of the SVHS Technology Fee. **STUDENTS MUST PAY MAGGIE CUNNINGHAM** at the Student Services Window. Failure to pay will result in the withholding of grades, graduation etc.

PAYABLE TO: SVHS VIDEO, \$25. * DUE NO LATER THEN September 19th.

* NOTE: Hardship cases will be considered for optional payment. Examples would be: After School Work in the lab in exchange for the lab fee, or offering extended time for payment. SEE MR. HANSEN FOR DETAILS.

